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Contact: Julia Wouk-Brown, Pleasantly Persistent PR
619-888-7956, julia@pleasantlypersistentpr.com

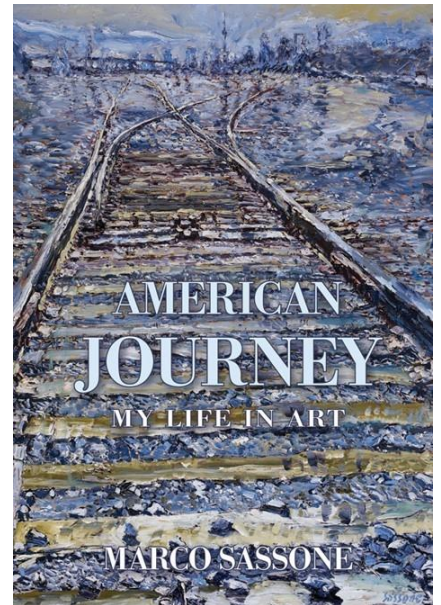
AMERICAN JOURNEY: MY LIFE IN ART

Internationally Acclaimed Italian American Artist, Marco Sassone, Pens Memoir for 80th Birthday

This is a captivating autobiography of an extraordinary life, as dramatic as it is accomplished. A gripping memoir that luminously captures an artist's life. —KIRKUS REVIEWS

TORONTO, January 12, 2023 – Riding the coattails of his 80th birthday, contemporary artist and painter Marco Sassone will launch his inspirational memoir *American Journey: My Life in Art* (ISBN: 9780935194159, Arti Grafiche Press, March 7, 2023).

For the last 50 years, celebrities like Sophia Loren, Luciano Pavarotti, and Tina Turner flocked to his exhibits. Countless art historians, devoted curators, and critics yearned to discover his rich history and life story. *American Journey* is the first book to delve into the mind of acclaimed artist Marco Sassone, inviting the reader into the studio during the act of painting. This vivid, transformational, and detailed life story is a true confessional. It's a courageous, yet sometimes painful examination of a life in art that explores the intimate artistic processes while examining the threshold of true self-fulfillment from a young boy in Italy to a world-renowned painter in America.



“The artist steps forward to disclose why a spiritual journey is required before any great art can be brought to light.” — Peter H. Falk, editor of Discoveries in American Art

Marco Sassone's story is the quintessential American Dream and portrays a universal struggle readers will relate to. He writes “like an Italian” opening the window to the true mind of the artist with a romantic and emotional transparency that is missing in other artist autobiographies. *“I embarked on a journey to write this book—my memoir—as I was drawn to the real, the raw, and the genuine to describe the emotions of my life in art, says Sassone.*

Accompanied by generous reproductions of the brilliant paintings for which he is known, *American Journey* is a rich tapestry of an artist's passion for life and his vision of the world.

With candor and grace, Sassone chronicles his struggles as an immigrant in 1960s California, describing the staggering cultural differences and subsequent isolation, especially in the art world, that made it difficult for an artist to make a name for himself. Readers will be transported into Sassone's life canvas, stories that include:

- His childhood in post war-torn Florence in the 1950s; his beginnings as an artist in the glorious studio of his teacher overlooking Giotto's bell tower; his harrowing experience of survival during the great flood of Florence in 1966.
- In San Francisco, his first drawing of "Willie" in the late 1980s, and his extensive personal research on the homeless that led to his groundbreaking exhibition "Home on the Streets."
- And more recently, his reflections on the forgery of his artwork and the subsequent lawsuit in the Nevada Supreme Court.

Readers will find this insightful memoir a mirror of their own life journey, with its highs and lows, joys, and disappointments. Sassone's story explores the very nature of all human beings who strive to enjoy life to the fullest and who yearn to fulfill an inner vision.

Starting in March, Sassone embarks on a book tour with stops in New York City, San Francisco, Los Angeles, Laguna Beach, San Diego, and Toronto. Stay tuned for television appearances in the local markets and features in area newspapers. Keep in touch with Marco Sassone on his website and social media for book tour dates and event information <https://marcosassone.com>.

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